

FRIDAY, SEPTEMBER 10, 2004

TULSA WORLD

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Dear Citizens of Oklahoma,

We are the thousands of Oklahomans and Arkansans who work in the poultry industry, providing nutritious chicken and turkey products to families like yours. We are farmers and scientists, line workers and professionals, people just like you who care about the quality of our land, lakes and streams.

That's why we have been working with the State of Oklahoma on a multi-million-dollar voluntary proposal to improve the management of poultry-related nutrients that might find their way into Eastern Oklahoma's Scenic River Watersheds. We have delivered this proposal to the Attorney General's Office with our environmentalists outlined in detail. These include:

- Developing a science-based standard for nutrient management that protects our water resources
- Incorporating this new standard into the nutrient-management plans of all poultry farms
- Reducing the amount of poultry litter applied within the watershed by transporting more than 200,000 tons of litter to other states over the next three years
- Implementing other alternatives for litter management such as turning it into fuel, composting it for export, and processing it into organic fertilizer
- Funding new environmental projects like further education programs, research and development into alternative tree species, and matching grants for litter transport
- Creating and funding a non-profit organization to acquire and maintain conservation easements and leases along streams and rivers to protect against nutrient runoff and erosion
- Reporting to you how well we're doing, including producing annual reports for both Oklahoma and Arkansas

Along with measures we've already implemented, these steps will help us and our neighbors better manage all poultry litter in order to protect these Scenic River Watersheds. But that's not all. We would also consider watershed assessment, corrective action and the restoration of these watersheds for other Oklahoma watersheds, provided we can reach an agreement with the Attorney General on the specifics.

Our Scenic River Watersheds are complex environments that include many sources of nutrients that potentially impact the health of the rivers and streams that lie within them. We are prepared to do our part to take care of the poultry portion of the nutrient equation. To see exactly how we plan to do that, please call 800-597-6110 for a copy of our full proposal.

We look forward to working with the Attorney General and the good people of Oklahoma to protect our natural resources while preserving the vital contribution poultry makes to the Oklahoma economy.



EXHIBIT

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